

Russian converter installs Cartes laser die-cutting system

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Nola Plus, a label converter based in Moscow, Russia, has installed a Cartes (<http://www.labelsandlabeling.com/supplier-directory/company/cartes-srl>) HS353SHL laser die-cutting system.

Ivan Pasechnik, Nola Plus CEO, said: 'We want to offer to the Russian market labels printed by silkscreen and hot stamping but, most of all, die cut by laser. The machine that we have purchased, the HS353SHL, will fulfill this goal and satisfy a wider range of customers. The configuration of this machine will allow us to produce simple labels, as well as very luxurious and decorated labels which cannot be produced with other kind of printing machines.'

The company was founded in 1997 and installed its first Cartes machine in the same year, deploying it for the printing of cosmetics labels. This was followed by a Cartes CE 903E hot stamping machine and then, in 2004, a manual silkscreen printing machine and a cutting plotter. In 2006, the manual silkscreen printing machine was replaced by a semi-automatic line with a UV dryer.

'We strongly trust Cartes quality and, in turn, we know that Cartes consider us as their reliable partners in Russia,' said Pasechnik.

Pictured: Cartes owner Mario Lodi (center) with Ivan Pasechnik, Nola Plus owner, and his wife Irina

Click here (<http://www.labelsandlabeling.com/search/all?keys=Cartes>) for more stories about Cartes on L&L.com.

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